

ISSUES-BASED ADVOCACY TRAINING

Draft Agenda

<p>Friday, April 12th <i>Guerrieri Academic Commons, Assembly Hall</i></p>	<ul style="list-style-type: none"> • 2-6 pm: Registration opens • 4:30 pm: Welcome and General Session featuring George Rakis • 5:30 pm: Dinner and Opening Keynote: <ul style="list-style-type: none"> ◦ <i>Congressman John Sarbanes</i> • 7 pm: Group activity • 8:30 pm: Networking Social
<p>Saturday, April 13th <i>Perdue Hall</i></p>	<ul style="list-style-type: none"> • 8 am: Breakfast • 8:45-10:30 am: <u>First session- PH 151</u> <ul style="list-style-type: none"> ◦ Theory of Change ◦ Power Analysis ◦ Creating a Strategy • 10:45am-12:30 pm: <u>Second session- PH 251</u> <ul style="list-style-type: none"> ◦ Creating Great Public Policy • 12:30-1:30 pm: Lunch -<i>Commons, Bistro Room</i> <ul style="list-style-type: none"> ◦ Guest speaker ◦ Networking exercise • 1:30-3:30 pm: <u>Third session- PH 274</u> <ul style="list-style-type: none"> ◦ Communications and Narrative • 3:30-5:30 pm: Group activity + Work time • 5:30-6:30 pm: Dinner- <i>Commons, Bistro Room</i> <ul style="list-style-type: none"> ◦ Panel discussion • 6:30-8 pm: <u>Fourth session- PH 275</u> <ul style="list-style-type: none"> ◦ Grassroots Organizing and Building Power ◦ Work time
<p>Sunday, April 14th <i>Worcester Room, CB211</i></p>	<ul style="list-style-type: none"> • 8 am: Breakfast • 9-10 am: Work Time • 10am-11:30 am: <u>Fifth session</u> <ul style="list-style-type: none"> ◦ Lobbying ◦ Preparing Members to Testify ◦ Working with Legislative Staff • 11:30am-1 pm: Lunch & Presentation- <i>Commons, Bistro Room</i> • 1-1:30 pm: Closing session